




































ARIZONA SUPER BOWL XLII CALENDAR

(All events, dates and times are tentative and subject to change)

NAME OF EVENT	TIME	VENUE	CONTACT	COST TO ATTEND/PURCHASE TICKETS	BRIEF DESCRIPTION
Tuesday, January 29, 2008					
 Media Party	7:00 PM - 11:00 PM	Corona Ranch 7611 S. 29th Ave. Laveen, AZ 85339	Mandi Wimmer 480-362-4237 mwimmer@azsuperbowl.com	Invite Only	The Host Committee will host members of the credentialed media at this Southwestern-themed party.
Wednesday, January 30, 2008					
 The NFL Experience Built by The Home Depot (Kids Day)-closed to general public	FULL	University of Phoenix Stadium 1 Cardinals Dr. Glendale, AZ 85305	http://www.nfl.com/superbowl/nflxperience	Invite Only	Interactive football theme park offering games, displays and entertainment for kids only.
 The Big Ticket Gala	6:00PM - 10:00PM	The Phoenician 6000 East Camelback Road Scottsdale, AZ 85251	Sallie Sargent 480-362-4232 ssargent@azsuperbowl.com	http://www.azsuperbowl.com/event_detail.aspx?id=116	The Arizona community attends this gala to welcome the Super Bowl with a reception and dinner plus live & silent auctions. Chris Berman will Emcee, with appearances by NFL Hall of Fame Inductees and a special performance by Jay Leno.
 Super Learning in a Super State Teacher's Gala	6:00PM - 9:30 PM	Scottsdale Center for the Arts 7380 E. 2nd Street Scottsdale, AZ 85251	James Winfrey 480-362-4228 jwinfrey@azsuperbowl.com	Invite Only	Open to teachers who took part in the Super Learning in a Super State Program. Visit http://www.azsuperbowl.com/outreach_program_detail.aspx?id=7 to get involved.
Thursday, January 31, 2008					
 Super Construction	10:00 AM - 9:00 PM	Chandler Fashion Center Chandler Blvd. & Loop 101 Chandler AZ, 85226 & Arrowhead Towne Center 75th Ave. & Bell Rd. Glendale, AZ 85308	Erin Brin 480-362-4217 ebrin@azsuperbowl.com	Canned food donation suggested	The Host Committee, Safeway and Westcor are tackling hunger with a Super Bowl inspired food drive. Valley architectural, engineering and construction firms will be at the two Westcor shopping centers designing and constructing football themed structures made entirely of donated canned foods, including a replica of University of Phoenix Stadium, home to Super Bowl XLII. All cans used in the structures will be donated to local food banks.
 The Sports Career Expo & College Fair	9:00AM - 2:00PM	The Herberger Theater Center 222 E. Monroe Street Phoenix, AZ 85004	Brian Lane 770-323-8280 blane@whynotsports.org	Free to registered students and the general public register at info@whynotsports.org http://www.whynotsports.org	National campaign that enlists professionals from all aspects of the sports industry to inform, educate and enlighten high school athletes and college students on the broad spectrum of career opportunities within the professional sports industry.
 The NFL Experience Built by The Home Depot	3:00PM - 10:00PM (subject to change)	University of Phoenix Stadium 1 Cardinals Dr. Glendale, AZ 85305	http://www.nfl.com/superbowl/nflxperience	Adults: \$17.50 Children 12 & under: \$12.50	Interactive football theme park offering games, displays and entertainment.
 Sprint Phone-A-Friend @ NFL PLAYERS LIVE!	4:00 PM - 6:00 PM	University of Phoenix Stadium 1 Cardinals Dr. Glendale, AZ 85305	http://www.nfl.com/superbowl/nflxperience	NFL Experience Ticket needed	Located inside NFL Experience this event will give fans the opportunity to have NFL stars call friends and family directly from Sprint cell phones.
 Pepsi Smash Super Bowl Concert Series	7:30 PM - 10:30 PM	Jobing.com Arena 9400 W. Maryland Ave. Glendale, AZ 85305	http://jobingarena.com/index.php?option=com_gigcal&task=details&gigcal_gigs_id=204&Itemid=27	www.ticketmaster.com	Concert event sponsored by Pepsi, with performances from Mary J. Blige and Maroon 5.
 Super Bowl NFL Charities Celebrity Bowling Classic	9:00 PM	Christown AMF Bowling Lanes 1919 W. Bethany Home Road Phoenix, AZ	Nick Nicolosi 201-489-0049 n.nicolosi@verizon.net	\$500 donation to NFL Charities	Celebrity/Amateur Bowling Tournament.

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Friday, February 1, 2008					
 Super Construction	10:00 AM - 9:00 PM	Chandler Fashion Center Chandler Blvd. & Loop 101 Chandler AZ, 85226 & Arrowhead Towne Center 75th Ave. & Bell Rd. Glendale, AZ 85308	Erin Brin 480-362-4217 ebrin@azsuperbowl.com	Canned food donation suggested	The Host Committee, Safeway and Westcor are tackling hunger with a Super Bowl inspired food drive. Valley architectural, engineering and construction firms will be at the two Westcor shopping centers designing and constructing football themed structures made entirely of donated canned foods, including a replica of University of Phoenix Stadium, home to Super Bowl XLII. All cans used in the structures will be donated to local food banks.
 NFL Alumni Super Bowl of Golf Showcase	7:00 AM Registration	Gainey Ranch Golf Club Hyatt Regency Scottsdale Resort & Spa Gainey Ranch 7500 E. Doubletree Ranch Road Scottsdale, AZ 85258	Marty Lerch 800-878-5437, 212 mlerch@nflahq.org	\$7,500 per foursome On first-come, first serve basis	More than 150 golfers including 35 current and former NFL greats participate in a fun-filled and challenging round of golf with great entertainment and hospitality.
 Troupe21's 8th Annual Player Networking Event (PNE)	2:00PM - 6:00PM	Hyatt Regency Scottsdale Resort & Spa Gainey Ranch 7500 E. Doubletree Ranch Road Scottsdale, AZ 85258	Dwight Eaton 214-749-7833 troupe21@troupe21.com	Sponsorship and exhibitor packages range from \$7,500 to \$75,000 individual tickets \$250 http://www.troupe21.com/	The event facilitates athlete to athlete business relationships, opportunities for corporations targeting athletes as future employees, business to player partnerships and more.
Friday, February 1, 2008					
 Sprint Phone-A-Friend @ NFL PLAYERS LIVE!	4:00 PM - 6:00 PM	University of Phoenix Stadium 1 Cardinals Dr. Glendale, AZ 85305	http://www.nfl.com/superbowl/nfl Experience	NFL Experience Ticket needed	Located inside NFL Experience this event will give fans the opportunity to have NFL stars call friends and family directly from Sprint cell phones.
 Pepsi Musica Super Bowl Fiesta	7:30 PM - 10:30 PM	Jobing.com Arena 9400 W. Maryland Ave. Glendale, AZ 85305	www.jobingarena.com/	\$40 per Ticket	Concert event sponsored by Pepsi. Talent TBD. Both nights are taped for television; Telemundo will tape Friday. Each night will have a private, invitation-only VIP element for invited sponsors and other NFL guests.
 NFL Alumni Player of the Year Awards Dinner	7:00PM - 10:00PM	Hyatt Regency Scottsdale Resort & Spa Gainey Ranch 7500 E. Doubletree Ranch Road Scottsdale, AZ 85258	Marty Lerch 800-878-5437, 212 mlerch@nflahq.org	\$12,500 for a table of eight with NFL Legend and guest	Scores of current and former NFL stars will be on hand to honor 11 of the best players of the 2007 season. During this star-studded fundraising event, each awardee will receive his Player of the Year Award from a Pro Football Hall of Fame enshrinee.
 The 9th Annual Super Bowl Gospel Celebration	8:00PM - 11:00PM	Phoenix Symphony Hall 225 E. Adams Street Phoenix, AZ 85004	Melanie Few 770-980-4925 MelanieFew@aol.com www.superbowlgospelcelebration.com	\$25.00 - \$50.00 www.ticketmaster.com	Fusion of inspirational music from the biggest names in the industry and soul-stirring testimonies from top NFL players. Ranked last year as one of the "top 3" must see events during Super Bowl Weekend by USA Today.

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Saturday, February 2, 2008					
 Super Cansstruction	10:00 AM- 9:00 PM	Chandler Fashion Center Chandler Blvd. & Loop 101 Chandler AZ, 85226 & Arrowhead Towne Center 75th Ave. & Bell Rd. Glendale, AZ 85308	Erin Brin 480-362-4217 ebrin@azsuperbowl.com	Canned food donation suggested	The Host Committee, Safeway and Westcor are tackling hunger with a Super Bowl inspired food drive. Valley architectural, engineering and construction firms will be at the two Westcor shopping centers designing and constructing football themed structures made entirely of donated canned foods, including a replica of University of Phoenix Stadium, home to Super Bowl XLII. All cans used in the structures will be donated to local food banks.
 Super Bowl NFL Charities Celebrity Golf Classic	10:00AM	The Wigwam Golf Resort & Spa 300 Wigwam Boulevard Litchfield Park, AZ 85340	Nick Nicolosi 201-489-0049 n.nicolosi@verizon.net	\$1,500 donation to NFL Charities: event open to participants only	A celebrity/amateur golf tournament.
 The NFL Experience Built by The Home Depot	10:00AM - 10:00PM (subject to change)	University of Phoenix Stadium 1 Cardinals Dr. Glendale, AZ 85305	http://www.nfl.com/superbowl/nflxperience	Adults: \$17.50 Children 12 & under: \$12.50	Interactive football theme park offering games, displays and entertainment.
 Scottsdale Super ArtWalk	12:00PM - 5:00PM	Scottsdale Arts District Scottsdale, AZ	www.scottsdalegalleries.com/artwalks2.html	Free	Scottsdale hosts a special ArtWalk in honor of professional football's premier showdown.
 Sprint Phone-A-Friend @ NFL PLAYERS LIVE!	12:00 PM - 6:00 PM	University of Phoenix Stadium 1 Cardinals Dr. Glendale, AZ 85305	http://www.nfl.com/superbowl/nflxperience	NFL Experience Ticket needed	Located inside NFL Experience this event will give fans the opportunity to have NFL stars call friends and family directly from Sprint cell phones with 24 NFL players taking the stage through out the day.
 Tazon Latino (on air broadcast)	2:00 PM - 5:00 PM	Television Station: Telemundo	N/A	No Tickets Televised broadcast only	Televised flag football competition that combines some of today's notable Hispanic celebrities with NFL greats including Marcus Allen, Eric Dickerson, Fuad Reviez and Rocket Ismial. Hosted by Jamal Anderson and Bill Grammatica.
 Super Bowl Saturday Night	6:00 PM - 10:00 PM	Tempe Town Lake Tempe, AZ	http://www.nfl.com/superbowl/story?id=09000d5d805ae017&template=without-video&confirm=true	Free Event	Super Bowl Saturday Night is a unique entertainment event celebrating an exciting year of NFL Football and the arrival of Super Bowl XLII. Event will include a free, outdoor live concert followed by a Super Bowl fireworks spectacular.
 Taste of the NFL XVII	7:00 PM - 9:30 PM Main Event 9:45 PM - Live Entertainment	Phoenix Convention Center 122 N. 2nd St. Phoenix, AZ 85004	James Little or Wayne Kostroski 952-835-7621 wayne@cuisineconcepts.com or jblooper@aol.com	www.tasteofthenfl.com	Taste of the NFL is the five-star food and wine extravaganza featuring a top chef from each of the 31 NFL communities, paired with an alumnus or current player from each team.
 944 Magazine Super Village	7:00 PM - 11:00 PM	Scottsdale Waterfront at Stetson Canal 7025 E. Via Soleri Dr. Scottsdale, AZ 85251	http://www.944.com/azsuperbowl	Tickets can be purchased at http://www.944game.com/tickets.html	The Valley's hottest, trendiest lifestyle publication, 944 Magazine, produces this exclusive Saturday night party with entertainment by Rockakon, Chris Clouse, Juliette & The Licks, Paul Oakenfold and Velvet Revolver.

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Sunday, February 3, 2008					
 Super Cansstruction	11:00 AM - 6:00 PM	Chandler Fashion Center Chandler Blvd. & Loop 101 Chandler AZ, 85226 & Arrowhead Towne Center 75th Ave. & Bell Rd. Glendale, AZ 85308	Erin Brin 480-362-4217 ebrin@azsuperbowl.com	Canned food donation suggested	The Host Committee, Safeway and Westcor are tackling hunger with a Super Bowl inspired food drive. Valley architectural, engineering and construction firms will be at the two Westcor shopping centers designing and constructing football themed structures made entirely of donated canned foods, including a replica of University of Phoenix Stadium, home to Super Bowl XLII. All cans used in the structures will be donated to local food banks.
 The NFL Experience Built by The Home Depot	N/A	University of Phoenix Stadium 1 Cardinals Dr. Glendale, AZ 85305	http://www.nfl.com/superbowl/nfl Experience	Open to Super Bowl XLII game ticket holders only	Interactive football theme park offering games, displays and entertainment. Open to game ticket holders only.
 Host Committee Pre and Post Game Hospitality (Super Bowl Game tickets included)	11:30AM - 3:00PM Re-opens at the conclusion of the game	Renaissance Glendale Hotel and Spa 9495 W. Coyotes Blvd. Glendale, AZ 85305	Shannon Williams 480-362-4219 swilliams@azsuperbowl.com	Open to Super Bowl XLII game ticket holders and Host Committee Sponsors only	Hospitality program with live entertainment, food stations, interactive elements, player appearances and more.
 NFL On Location (NFLOL)	12:30PM - 3:30PM Re-opens for 2 hours after conclusion of the game	University of Phoenix Stadium 1 Cardinals Dr. Glendale, AZ 85305	Dave Wintergrass 212-450-2608 wintergrassd@nfl.com	Open to Super Bowl XLII game ticket holders only	Sponsorship package for game ticket holders only.
 Touchdown Club	TBD	University of Phoenix Stadium 1 Cardinals Dr. Glendale, AZ 85305	Dave Wintergrass 212-450-2608 wintergrassd@nfl.com	212-450-2608	Tailgate and pregame function for game ticket holders only.
 SUPER BOWL XLII	4:18 PM	University of Phoenix Stadium 1 Cardinals Dr. Glendale, AZ 85305	N/A	www.azsuperbowl.com	AFC vs. NFC Championship game. www.superbowl.com
Monday, February 4, 2008					
 Super Cansstruction	10:00 AM - 9:00 PM	Chandler Fashion Center Chandler Blvd. & Loop 101 Chandler AZ, 85226 & Arrowhead Towne Center 75th Ave. & Bell Rd. Glendale, AZ 85308	Erin Brin 480-362-4217 ebrin@azsuperbowl.com	Canned food donation suggested	The Host Committee, Safeway and Westcor are tackling hunger with a Super Bowl inspired food drive. Valley architectural, engineering and construction firms will be at the two Westcor shopping centers designing and constructing football themed structures made entirely of donated canned foods, including a replica of University of Phoenix Stadium, home to Super Bowl XLII. All cans used in the structures will be donated to local food banks.
Tuesday, February 5, 2008					
 Super Cansstruction	10:00 AM - 9:00 PM	Chandler Fashion Center Chandler Blvd. & Loop 101 Chandler AZ, 85226 & Arrowhead Towne Center 75th Ave. & Bell Rd. Glendale, AZ 85308	Erin Brin 480-362-4217 ebrin@azsuperbowl.com	Canned food donation suggested	The Host Committee, Safeway and Westcor are tackling hunger with a Super Bowl inspired food drive. Valley architectural, engineering and construction firms will be at the two Westcor shopping centers designing and constructing football themed structures made entirely of donated canned foods, including a replica of University of Phoenix Stadium, home to Super Bowl XLII. All cans used in the structures will be donated to local food banks.
Thursday, February 7, 2008					
 Emerging Business Reception	5:00 PM - 9:00 PM	Arizona Billmore Resort & Spa 2400 East Missouri Avenue Phoenix, AZ 85016	Nadine Rodriguez 480-362-4226 Nrodriguez@azsuperbowl.com	Free to attend	A reception will be held with entertainment to celebrate the Emerging Business program.